

Matalasco Services

Matalasco offers website design, development and hosting as well as related services needed by a start-up business.

Let us create your business cards and brochure using a unique logo, colors and designs to match your website.

See our selection of over 200 logo templates, which can be customized for you.

Your products or services will look great in photos and video created by Matalasco, with a sharper idea for presenting your business.



Let's have a coffee or tea and chat.

Matalasco

A Sharper Idea

“Peter Schulte built our website on GoDaddy, set up our WordPress blog, performed search engine optimization, and continues as our webmaster. He provides excellent services at reasonable rates – web technology, page design, text editing and creating graphics. We received plenty of in-person consultation as the website evolved and Peter met our changing needs.”

—Jeffrey Dietrich, Ecologist and Owner

Mount Totumas Cloud Forest Preserve

www.mounttotumas.com

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Web Development



Matalasco

A Sharper Idea

Website Design

Internet Hosting

Blogs and Facebook Pages

Business Cards & Brochures

Photo and Video Services

PC Tune-Up and Training



www.matalasco.com



Photo by Matalasco

Established in 2006, Matalas Co offers full service web development for non-profits, businesses, and professional services providers. Located on Upper Queen Anne Hill in Seattle, Washington, MatalasCo is a source of better and sharper ideas for your web presence and marketing needs. We love to listen, communicate and innovate.

Let's create your vision together, on time and cost-effectively, into a reality that delivers results!

Planning Your Website

A distinctive logo not only smartens up your website, but also can be used for business cards, brochures, and other ads, even on your car or van. Browse to <http://matalasco.com/services.htm> and scroll to Business Services//logos to design yours. But you can have a great website without a logo.

Your website will need images and text on three or four pages: Home Page, Services, About Us and Contact. You can print blank templates for these at <http://matalasco.com/faq.htm> and start writing the text and sketching in the pictures. The Contact Page does



not require much, but if you would like a Photo Album, then identify the images. We can take pictures and video for you.

Newsletter or Blogging

You may wish to keep your clients and customers involved with your website by posting a newsletter or blog. Creating content can seem challenging at first.

After editing a fine art club newsletter for four years, which was mailed to 400 members, and setting up web logs for clients, such as <http://mounttotumas.com/wordpress/> — I started blogging.

Now you can learn my strategies and resources to fill your web log with an entertaining and captivating selection of articles pertinent to your business. With a little practice and enough material, it's fun! See <http://matalasco-a-sharper-idea.blogspot.com/>

Professional Background

After completing my Bachelor of Science in Computer Science at The Evergreen State College, I began my career in software engineering designing and maintaining databases for businesses. Contract consulting led me to develop an ecommerce store and build and revise a number of websites, developing a strong set of tools for images, design, Flash, video and photography.

My distinguishing benefit to my clients is our face-to-face meetings, with round-the-clock email and chat during the creative process. My strong background in software project management and customer relations helps to get the client's job done no matter how busy he or she is — creating a website is usually an “additional task” for you among the nuts and bolts work of starting a business. I can work with your busy schedule and your location.

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